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ON THE COVER:

Photo courtesy of Wyo-Horse.



Features

- 4 **Bells and Whistles**
Discover some must-have add ons that can help make your web site one that customers love to visit.
- 6 **Playful, Whimsical and Spontaneous—Kids!**
Kids want fun and individuality in their riding apparel.
- 8 **Home Furnishings: Dining in Style**
A well-set table not only welcomes guests, but creates profits for retailers of these products.
- 10 **Tack & Saddlery: New Rope Features**
- 12 **Horse Health: When to Feed Vitamin and Mineral Supplements**
- 14 **Stable & Stall: Innovations in Buckets and Feeders**



Departments

- 2 Riding Point
- 3 Perspective
- 16 What's New
- 17 Industry News
- 22 Retail Tips
- 22 Show Ring
- 23 Ad Index
- 24 Classifieds