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Tack'n togs®

Volume 40 Number 5
The monthly business magazine
for equine retailers.

ON THE COVER:

Jack and Mary Jo Peacock, owners of The Stagecoach West, Tack 'n Togs' Best of the Best Western Retailer.
Photograph by Sarah Muirhead.



Best
of the
Best

Features

Our annual salute to retailers, manufacturers and sales reps who go above and beyond the call of duty.

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New York retailers Jack and Mary Jo Peacock stay involved in their business at a store level, as well as out on the trail where they are avid trail riders.
- 8 **English Retailer: Manhattan Saddlery**
The only equine retail operation now located in New York City, Manhattan Saddlery strives to build its future on the traditions of the great retailers that have come before it.
- 12 **English and Western Manufacturer: Ariat International**
Ariat International Founder and President Beth Cross has found success by focusing not only on the task at hand, but also her dreams for the distant future.
- 16 **Sales Representative: Brad Hahn**
Brad Hahn's family-owned agency, Team J Sales & Marketing, takes care to look for a special kind of client to represent.
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