



Stetson's Remuda has a "self band," meaning that the band was cut from the brim of the hat itself. A unique buckle set rounds out the look of this hat.



The Stetson Rocks Boss of the Plains collection is distressed to look like the hat has been worn for years. Color shown is acorn.



The Brighton hat from Stetson features a two-tone band and the company's signature four-piece buckle set.

has recently unveiled a new outdoor collection.

"They're felt hats, marketed toward hunters, fishermen, hikers and outdoor people, kind of broadening our scope of who our customer base is," Redding said. Stetson Rocks Boss of the Plains, an entire collection of distressed Western felt

hats, was also recently released.

"They look one hundred percent worn. They're sweat stained, dusted, they look like a ranch cowboy has worn them for 20 years, but they're brand new hats," Redding said. Both collections are currently in stores, and will be marketed extensively at Denver.

Milano Hat Company also plans on launching some new lines in January.

"We're adding a lot of items to the in-stock program in the Larry Mahan collection this year," said Richard Milano, president of Milano Hat Co. "We're actually going to introduce a vintage look in

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