

WATT

FT. WORTH, TEXAS

FEBRUARY 14-16, 2009

Tully Markets is galloping back to Texas this year with the Western Apparel & Tack-Texas (WATT) show located at the Ft. Worth Convention Center.

WATT will showcase Western wear and equipment from the country's top Western and tack manufacturers. The market is open to buyers of any legitimate retail establishment desiring to purchase wholesale products for resale.

This is only the second year of WATT and Tully Markets believes the location of the market will keep drawing more exhibitors and buyers in. The show is conveniently located in the middle of downtown Ft. Worth, with numerous hotels within walking distance. Ft. Worth, Texas, also known as Cowtown USA, is the ultimate destination location for any Western enthusiast with the Historic Stockyards and Sundance Square within driving and walking distance from the Convention Center.

WATT is the only all-equine show in the "Heart of Texas" and Ft. Worth embodies all that the Western market has to offer. This show is primarily Western in theme, but there are also English lines available.

Since the show lands on Valentine's Day this year, WATT is excited to help both vendors and retailers celebrate by offering a concert on Saturday, February 14 after the show. One of the vendors will hand out free drink coupons and another vendor is providing free t-shirts for everyone that attends.

Complimentary coffee and danish are provided each morning of the show. A boot shining booth will also be available throughout the days of the show. A free BBQ dinner is offered on Saturday, February 14 and hors d'oeuvres on Sunday, February 15. Hourly drawings take place during the show with larger giveaways on Saturday, February 14 and Sunday, February 15. The prizes are valued at upwards to \$300.

www.tullymarkets.com

SPOGA

COLOGNE, GERMANY

FEBRUARY 7-9, 2009

Nearly a year after the SPOGA Horse Spring international trade fair for equestrian sports celebrated its successful premiere at Koelnmesse, the area will be expanded to make room for new exhibitors. An extra hall will be added to this year with new opening times and longer hours on Saturday.

"Due to strong demand, Hall 7 will now also be available for the equestrian sports sector," said Oliver P. Kuhrt, Executive Vice President of Koelnmesse. "To enable the dealers to have enough time for business and information, especially on the weekend, the gates to the trade fair will be open for an extra two hours and stay open longer (9 a.m. to 8 p.m.) on the Saturday of the fair." SPOGA will be open to trade visitors on Sunday, February 8 from 9 a.m. to 6 p.m. and on Monday, February 9 from 9 a.m. to 4 p.m.

The sector's top suppliers from Germany and abroad will present the latest trends for horse and rider, and will provide a taste of what to expect in the coming season. In addition to the latest equestrian fashion collections, helmets, shoes and boots—for hobby and leisure riders as well as for professional and top athletes—the latest products for horses including saddles and snaffles, grooming equipment and nutrition products, accessories and equestrian services will also be presented.

www.koelnmesse.de

Markets Calendar

January 2009

■ **DENVER, Jan. 16-20**—Denver International Western/English Apparel & Equipment Market, Denver Merchandise Mart, Denver, Colo. Contact Amy Thomas, Western & English Sales Association, phone (303)295-0941 or (800)295-1041, fax (303)295-0941, e-mail info@denver-wesa.com, web site www.denver-wesa.com.

■ **RICHMOND, Jan. exact dates TBD**—International Equine Business Alliance, Greater Richmond Convention Center, Richmond, Va. Contact Jim Herbert, phone (571)278-5658, e-mail jhh@GlobalStratLLC.com, web site www.iebaexpo.com.

■ **KANSAS CITY, Jan. 24-25**—Midwest Western Market Kansas City Show, Embassy Suites Hotel, Overland Park, Ks. Contact Robin Dunnam, phone (816)289-2694, e-mail dunnam.robin@sbcglobal.net.

■ ***POMONA, Jan. 29-Feb. 1**—Equine Affaire in Pomona at Fairplex (L.A. County Fair, Hotel and Exposition Complex), Pomona, Ca. Phone (740)845-0085, e-mail Info@equineaffaire.com, web site www.equineaffaire.com.

■ **BILLINGS, Jan. 30-Feb. 2**—Expo Center Metra Park, Billings, Mont. Contact Shawna Valentine, Billings Market Association, phone (406)652-6132, fax (406)652-2531, e-mail blgsmarket@aol.com, web site www.billingsmarketassoc.com.

■ **BALTIMORE, Jan. 31-Feb. 2**—AETA International Trade Fair, produced by Hopper Expositions, Inc. Baltimore Convention Center, Baltimore Md. Contact Kent Hopper, Hopper Expositions Inc., (Ohio office) (800)945-1208, (513)422-2468, fax (513)422-3477, International calls (915)832-7180, e-mail kent@hopperexpos.com, or Ginger Estep, Hopper Expositions Inc. (Ohio office) toll free (800)945-1208, fax (513)261-7547 International calls (513)422-2468, e-mail ginger@hopperexpos.com, web sites www.hopperexpos.com and www.aeta.us.

February 2009

■ **VANCOUVER, Feb. 1-2**—Pacific Western/English Equestrian Trade Market, Show Barn on the Cloverdale Rodeo & Exhibition Grounds, Cloverdale, British Columbia, Canada. Contact Karin O'Brian, phone (250)545-1555, fax (250)542-8185, e-mail karin@bigD.ca.

■ **SPOGA-COLOGNE, Feb. 7-9**—SPOGA International Trade Fair for Equestrian Sports, Cologne, Germany. Contact Darrin Stern, Cologne International Trade Fairs, phone (773)326-9925, fax (773)714-0063, e-mail d.stern@koelnmesse.de, web site www.koelnmesse.de.

■ **TORONTO, Feb. 7-9**—Canadian Equestrian Equipment & Apparel Association, International Centre, Mississauga, Toronto, Ontario, Canada. Contact Sheila Easton, CEEAA, phone (519)821-9207, fax (519)821-6069, e-mail info@ceeaa.com, web site www.ceeaa.com.

■ **ORLANDO, Feb. 12-14**—Global Pet Expo, Presented by APPMA and PIDA, Orange County Convention Center, Orlando, Fla. Contact Annie Rotberg, phone (203)532-0000, fax (203)532-0551, e-mail gpe@appma.org, web site www.globalpetexpo.org.

■ **FORT WORTH, Feb. 14-16**—Western Apparel & Tack Texas, Fort Worth Convention Center, Fort Worth, Texas. Contact Roger Tully, Tully Markets, phone (770)978-8332, cell (404)683-1644, fax (770)978-6364, e-mail info@tullymarkets.com, website www.tullymarkets.com.

■ **ENGLAND, Feb. 15-17**—BETA, British Equestrian Trade Association International Trade Fair, National Events Center, Birmingham, England. Contact James Palmer, phone +44 (0) 1937 582111, fax +44 (0) 1937 582778, e-mail jamesp@beta-int.com, web site www.beta-int.co.uk. For help with International travel arrangements, visit www.reservation-highway.co.uk.

■ **LAS VEGAS, Feb. 17-19**—MAGIC International, Las Vegas Convention Center & Las Vegas Hilton. Contact MAGIC International, phone (818)593-5000, fax (818)593-5020, e-mail cs@MAGIOnline.com, web site www.magiconline.com.

■ **DENVER, Feb. 26-March 3**—Denver Gift, Denver Merchandise Mart, Denver, Colo. Contact Denver Gift, Jewelry & Resort Show, Carol Hash, phone (303)292-6278 ext. 5208 or (800)289-6298, fax (303)297-8473. e-mail carol@denvermart.com, web site www.denvermart.com.

■ **ATLANTA, Feb. 28.-March 2**—Western & English Atlanta, North Atlanta Trade Center, Norcross, Ga. Contact Roger Tully, Western & English Atlanta, phone (770)978-8332, cell phone (404)683-1644, fax (770)978-6364, e-mail info@tullymarkets.com, web site www.tullymarkets.com.

March 2009

■ **DALLAS, March 26-29**—Dallas International Western Apparel & Accessories, FashionCenterDallas, Dallas, Texas. Contact Natalie McMillen, phone 214-655-6153, e-mail nmcmillen@dmcmail.com, web site www.dallasmarketcenter.com.

April 2009

■ **COLUMBUS, April 2-5**—Equine Affaire, Ohio Expo Center, Columbus, Ohio. Phone (740) 845-0085, e-mail info@equineaffaire.com, web site www.equineaffaire.com.