

Schneeberger has enjoyed a steady climb in the PRCA World Standings and is currently 18th in the standings.

“From the beginning, these ropes have been consistent and felt great,” he said. “I’ve always struggled with the high maintenance of poly-grass ropes. I pull the Iron Silk out and use it any time while other guys are worrying about how the heat will affect their rope. These ropes are tough and I don’t have to worry about them breaking.”

The Iron Silk is made from 100-percent, American-made, texturized polyester that feels like a traditional poly-grass and is available in soft and extra-soft lays.



PHOTO BY SUE STICKLE

Oded Shimoni

■ Shimoni Joins Team Der Dau

International dressage competitor and trainer, Oded Shimoni, has recently joined Der Dau Boot’s team of top equestrian athletes. Shimoni is a veteran of two World Equestrian Games, two European Championships and has qualified two horses for the Olympic Games. He is in a unique position to represent Der Dau at competitive venues and lend his expertise in the design and development of Der Dau dressage boots.

Shimoni spent the summer training and teaching at Arlene “Tuny” Page’s world-class facility, Stillpoint Farm in Wellington, Fla. He has trained an impressive number of his clients up to the ranks of FEI competition and coaches some of the most successful trainers and riders in the business today. Earlier this summer he hosted clinics with several U.S. 3-Day-Event rid-

ers, helping them hone their dressage tests in preparation for the 2008 Hong Kong Olympics.

Based in Brooklyn, N.Y., Der Dau has been handcrafting custom-made boots and shoes for more than 50 years.

For more information, visit www.derdau.com

PRODUCTS

■ Nutrena Introduces EnergX Horse Food

Nutrena has introduced a new line of equine feeds formulated to provide a controlled source of energy. Building on research conducted in partnership with Michigan State University, the Nutrena team of researchers and scientists has formulated EnergX Oat Replacer horse food and EnergX Enriched Formula horse food. Both formulas utilize proprietary, identity-preserved grain sources that come from a select network of growers in the Midwest. All aspects of the grain supply chain are closely tracked—from the variety that is planted, to the conditions under which it is grown, to the date on which it is harvested, providing product consistency from bag to bag.

EnergX Oat Replacer horse food has been specially developed with Smart Grain Technology to replace oats and other conventional grains as a controlled energy source for pleasure horses and breeding stallions. It is also more cost-effective than oats, as the nutrient-dense formulation enables the horse owner to feed less per day. EnergX Enriched Formula horse food features higher-fat, lower-protein pellets, specially developed with Smart Grain Technology to provide more energy for peak power, performance and stamina during competition with controlled levels of non-structural carbohydrates that are specifically designed to support the glycogen repletion required for recovery in equine athletes.

For more information, visit: www.energXhorsefood.com.

■ Fast Back Creates New Wax Process

Rising costs and the state of the economy have driven many people to search for the best value when purchasing ropes. Al Benson of Fast Back Ropes has implemented a new waxing process that seems to make ropes last even longer.

“To keep happy customers, you have to provide them with the best quality and longest lasting product possible,” said Benson. “As our costs continue to go up, I continually

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ANATOMICAL SOCKS TECHNOLOGY

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