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FEATURES

- 6 **Retailer Profile: Tri-County Feeds**
Owners Bill and Jeri Jackson employ "green" practices in their brand new retail store in the hills of Northern Virginia.
- 12 **Fashion Break: Casual English Apparel**
A trend towards bright colors and patterns plus fun embroidered elements show that English casuals have come out to play.
- 18 **Things That Make Up a Life**
Providing lifestyle-affirming accessories can help create a bond with customers who live an equine or Western lifestyle.

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ON THE COVER

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