



Buyers crowd the floor of WESA's Denver Market, in search of innovative products and old standbys alike.

contest simply by walking the more than 200,000 square feet of exhibit space. Pedometers will be mailed to advance-registered buyers, along with easy competition guidelines. A cash prize will put the day's winner a step ahead toward the final five-day award. Those registering on-site can join in as long as pedometers are available.

WESA offers market rates at many hotels within a large radius of the Market. Complimentary shuttle service also runs from participating hotels.

For those who want to extend their stay in the Colorado area, a host of first-class ski resorts and winter fun await within an hour's drive, in towns like Keystone, Breckenridge and Vail.

Richmond JANUARY 25-27, 2008

The Greater Richmond Convention Center is the site of the International Equine Business Alliance Expo in Richmond, Va. The convention complex is a modern, attractive facility in the vibrant center of downtown. It is close to hotels, restaurants, entertainment, historical landmarks and is just minutes from Richmond International Airport that serves more than 1.4 million passengers annually. Ample, affordable parking is also available to show-goers.

The headquarters Omni Hotel is a Four Diamond property, conveniently located next to Richmond's best restaurant, shopping and entertainment area, with a quality range of additional accommodations within easy reach. Shuttles to and from participating hotels provide comfortable transportation during the show.

New product discovery tables, designed to give buyers a preview of what's inside, greet them in the large, bright lobby area. A "Best Products" area also allows retailers to vote for their show favorites. The winners are presented with awards on the last day of the show. Seminars covering a wide variety of topics, from retail merchandising to business case studies, are offered several times a day. Fashion shows allow a sneak peek at new lines in a comfortable, 700-seat setting. Retailers are invited to attend the two evening receptions for socializing and networking with their industry colleagues.

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