

# Call for Best of the Best Nominations

Tack 'n Togs is once again honoring a commitment to excellence in our May 2008 issue, with our annual Best of the Best awards. Nominations are currently being accepted. You may visit our web site at [www.tackntogs.com](http://www.tackntogs.com) and follow the steps outlined there, or you may submit an e-mail to [bkastens@tackntogs.com](mailto:bkastens@tackntogs.com) with the following details:

- Category for which you are nominating.
- Full name of nominee, their mailing address, e-mail address and a phone number where they can be reached.
- A 250-word or fewer nomination letter describing why you believe this person is deserving of the award for which you are nominating them.
- Your name, business name (if applicable), address, phone and e-mail address.

Nominations may also be sent to Tack 'n Togs Magazine, 12400 Whitewater Drive, Suite 160, Minnetonka, MN 55343 or faxed to (952)930-4362.

Nominating categories include:

- **Retailer of the Year—Western:** The selected candidate will demonstrate unwavering commitment to best practices

in Western retailing, the highest possible customer service orientation and service to the industry and community.

- **Retailer of the Year—English:** The selected candidate will demonstrate unwavering commitment to best practices in English retailing, the highest possible customer service orientation and service to the industry and community.
- **Manufacturer of the Year—English:** Candidates must show a dedication to quality, value and selection, demonstrate a commitment to customer service and contribute to furthering the industry and his/her community.
- **Manufacturer of the Year—Western:** Candidates must show a dedication to quality, value and selection, demonstrate a commitment to customer service and contribute to furthering the industry and his/her community.
- **Sales Rep of the Year:** The selected nominee, independent rep or manufacturer's rep, will be dedicated to his/her industry and community and be committed to the highest professional sales standards.

Questions regarding the nomination process? Call (952)930-4358 or e-mail [bkastens@tackntog.com](mailto:bkastens@tackntog.com). Deadline to submit nominations is Feb. 15, 2008. 📧

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