

# Jones Joins Tack 'n Togs Online Publishing Lineup

Tack 'n Togs Magazine has begun expanding its Web-only offerings at [www.tackntogs.com](http://www.tackntogs.com). This month, Jeff Jones will debut as the lead columnist

for the site's "Doing Business" section.

Jones is the Chief Financial Officer for D.R.I. Enterprises, located in Decatur, Texas. In that role he works closely with accounting, human resources, technology and management for David's Western

Stores and National Ropers Supply.

Jones formerly wrote a column for another equine industry trade magazine. In addition to his writing duties, he will also be part of the magazine's reader advisory group, which helps guide the direction of content initiatives.

Jones has been with D.R.I. Enterprises for 13 years. Previous to his current position, he worked in the health care industry and public accounting. He received his BBA in Accounting from Abilene Christian University. He currently serves on the board of Western-English Trade Association and a Christian counseling center in Decatur.

The Tack 'n Togs Web site is also sporting a new look, as well as new options for readers eager to learn more.

• Companies whose products are included in "What's New" in the printed edition are now just a click away. Click on "Latest products for the horse and rider" on the home page to access links to the companies.

• Learn more about what the industry is thinking on a variety of topics at the Reader Feedback poll. Add your voice to this month's poll or browse through previous poll results.

• Missing a back-issue of Tack 'n Togs? Click on "TNT Online Archives." Editions beginning with January 2004 are available there in .pdf format.

• Are you receiving the Tack 'n Togs

free e-newsletter, distributed weekly? If not, visit the e-newsletter sign-up page of the site and join more than 4,000 of your colleagues who are already enjoying regular industry updates.

• Browse classified ads, get information on classified advertising or place an ad by clicking on the "Classifieds" button.

• Did you know that assistant editor Barb Kastens is also a professional musician, or that advertising manager Stephanie Huss rides endurance? You can learn more about the team that brings you the magazine each month by visiting "About Us" on the home page.

Industry in Focus CONTINUED >



Jeff Jones



© 2007 DRI DUCK Traders



**DRI DUCK**

## OUR ALTERNATIVE TO THE ORDINARY.

DON'T MISS YOUR CHANCE TO ROUND UP ONE OF OUR NEW WESTERN INSPIRED DESIGNS BEFORE THEY GET AWAY. EACH CAP IS MADE OF 100% COTTON BRUSHED CHINO AND

FEATURES A HIGHLY DETAILED EMBROIDERED SCENE. THE BEST NEWS IS THEY ARE IN STOCK AND READY TO SHIP. **DRI DUCK TRADERS. WHAT WORK WEAR SHOULD BE.**

[WWW.DRIDUCKTRADERS.COM](http://WWW.DRIDUCKTRADERS.COM)  
1-866-852-8222