

Association Plans Unveiled

After the resignation of a number of American Equestrian Trade Association (AETA) advisory board members, Tom MacGuinness of Horsecare Products Ltd. has become the new chairman of the board and it is in the process of being reconstituted. That announcement was made following a March 23 board meeting in Westford, Mass. Frances Bowers, a retailer from Illinois, has become vice chairman.

A statement from the organization noted that "fresh horses" were being brought on board to take the association to the next level. MacGuinness said the immediate tasks will be establishing an organizational structure, including the legalities for a nonprofit organization.

The efforts to form the trade association are separate from the AETA Expo, owned and operated by Jim Herbert and held in Richmond, Va. Herbert had initially supported the work of the former board, but has not said publicly what his relationship will be to MacGuinness and his group.

The next AETA open membership meeting will be held in August at the Richmond market. The organization has launched a new Web site, www.aetanews.com.

UPCOMING TRADE SHOWS

AUGUST—2007

RICHMOND, Aug. 17-19—American Equestrian Tack and Apparel Expo, Greater Richmond Convention Center, Richmond, Va. Contact Jim Herbert, phone (571)278-5658, Web site www.aetaexpo.com, email jhh@GlobalStratLLC.com.

DALLAS, Aug. 19-22—Dallas International Western Apparel & Accessories Market, FashionCenterDallas, Dallas, Texas. Contact Dave Appleton, phone (800)DAL-MKTS or (214)655-6139, fax (214)879-8351, Web site www.dallasmarketcenter.com, email dappleton@dmcmail.com.

BILLINGS, Aug. 24-26—Expo Center MetraPark, Billings, Mont. Contact Shawna Valentine, Billings Market Assn., phone (406)652-6132, fax (406)652-2531, Web site www.billingsmarketassoc.com, email bma@billingsmarketassoc.com.

MEXICO, Aug. 24-26—Expo Western & Charro International Market, Poliforum León, León, Guanajuato, Mexico. Contact Jose Santos Arredondo, Expo Western International, phone (52)477-514-1300, Web site www.expowestern.com, email contacto@expowestern.com.

BALTIMORE, Aug 25-27—Hopper Baltimore, Hopper Expositions, Int'l Equestrian Apparel & Equipment Expo, Baltimore Convention Center, Baltimore Md. Contact Kent Hopper, Hopper Expositions LLC, phone (915)298-0940 or (800)952-6573, Web site www.hopperexpo.com, email khopper@hopperexpo.com.

DENVER, Aug. 25-28—Denver Gift, Denver Merchandise Mart, Denver, Colo. Contact Denver Gift, Jewelry & Resort Show, phone (303)292-6278 or (800)289-6298, fax (303)297-8473. Web site www.denvermart.com.



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