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Left: 20X relaxed fit jeans

Wrangler, www.wrangler.com

Cinch molten brown pinpoint shirt

Rocky Mountain Clothing Co.,
www.cinchjeans.com

Xaiman Hornback boots

Corral Boot Co., www.corralboots.com

Tan hair-on studded belt

Rocky Brands Inc., www.rockybrands.com

Putty Wind River Lite Felt hat

Bailey Hat Co., www.baileyhat.com

2007

As summer turns to autumn, probably the most pleasant riding season of the year emerges in the midst of glorious fall foliage and cooling temperatures. At the same time, the ideal retailing opportunity also presents itself, with the arrival of new apparel lines and seasonal changes in your store's merchandise.

One of the more obvious trends for 2007 is the use of warm, delicious colors, with browns and blues leading the way. Every imaginable shade of blue, particularly aqua and teal, are present in the new lines for summer and fall, often paired with shades of brown. Reds, oranges and fuscias are also high on apparel maker's color lists.

We've not seen the last of bling, which is still making its way onto everything from T-shirts to belts and handbags. The words Swarovsky Crystals have probably become a part of your everyday vocabulary if you're involved with fashion, Western or English. And, some of the more innovative boot designs coming out in the months ahead feature studs, embroidery, intricate tooling and metallic touches.

These fashions are just a taste of the smorgasbord of clothing options available. It is our hope that the products featured, along with the contact information provided, will help you get on your way towards an enticing inventory that will keep customers coming back for more.



Middle: Denim mini skirt Wrangler,
www.wrangler.com

Fatbaby rhinestone belt Ariat Int'l., www.ariat.com

Rhinestone Cowgirl T-shirt

Dowling Graphics, Inc., (972)680-3882

Denim/bone smooth Ostrich boots Justin Boots, www.justin.com

Brown Wind River Lite Felt hat Bailey Hats, www.baileyhats.com

Double holster belt purse Karma Cowgirl, www.karmacowgirl.com