

Reno Market Has 'New' Location

After years holding forth at the Reno Hilton, the West Coast Western Market—The Reno Market will debut Feb. 10 at the Grand Sierra resort in Reno.

But if you're planning to

attend, you'll find the market in the exact same spot. The Reno Hilton, home to the market since 2001, has changed its name.

The property offers 1,995 spacious guest rooms and suites, 200,000 square feet of meeting and

convention space, 10 dining options, recreation and entertainment.

The market had its beginnings in 1965 in Sacramento, Calif.

A number of events are on the schedule:

- A meeting of the Reno Market Manufacturer's Council is planned at 8 a.m. Saturday.

- The first All-Market Breakfast Program is planned Sunday morning at 8 a.m.

- The annual market party and casino night is at 6 p.m. Sunday.

- The market's board of directors will meet at 8 a.m. on Tuesday.

The market also conducts a Best Booth Contest and offers a new product showcase.

Atlanta Market Readied

The second staging of Roger Tulley's Western & English Atlanta Market will be held Feb. 24-26 at the North Atlanta Trade Center in Norcross, Ga.

Tulley has replaced the former Atlanta Market, produced by the Atlanta Western and English Market Association.

Some small tweaks have been made for the February event. Carpet will be furnished, but vendors decide on their own which equipment to purchase.

Complimentary coffee and donuts will once again be served each morning and hors d'oeuvres after the show. A free Mexican buffet is planned along with a product showcase, as well a special outing to one or more local eateries.


Tulley is offering what he believes to be the lowest hotel rate for any equine industry trade show—\$47 at the nearby La Quinta Inn.

Tulley is also taking input on whether to extend the trade show a day to catch more retailers who can't leave their stores over the weekend. He is also in the process of forming an advisory group of retailers and vendors to help guide the future of the trade show.



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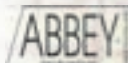




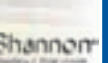
Happy 25th Birthday!











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