

'Fun Market' Blows Into Indianapolis

Picking up where he left off at the Indiana Convention Center in Indianapolis, Kent Hopper is promising fun sprinkled with some serious business opportunities during the Hopper Indianapolis Western and English Market Feb. 3-5.

Topping the bill on the entertainment side is a repeat performance by the Bigg Country Band Sunday night in the roof ballroom of the host hotel, the Crown Plaza.

Bigg County calls itself a "road-tested, blue-collar" band, which is based in the Indianapolis area. The band's latest CD is scheduled for release in early February. Among their past hits are "Fishin' for Chickens" and "Sweet Jesus."

The market party also features a sit-down dinner buffet and cash bar. Other eating opportunities include morning coffee service, along with luncheon carving station and sandwich stations.

Retail guru Tom Shay will present a program, "Creating Positive Cashflow With An Open to Buy," Sunday morning. He will explain how to determine how much money a retailer needs to purchase stock for store shelves, and will give a free open to buy calculator to those who attend.

About 120 retailers from 13 states attended the inaugural Hopper Indy show in August, which has replaced the Midwest Western Wear & Equipment Association market, last held in Fort Wayne, Ind.

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Kent Hopper's Indy Market will be held at the Indiana Convention Center.



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