

Show Information: 800-295-1041 and 303-295-1040

January 12-16, 2007  
**DENVER**

**INTERNATIONAL WESTERN/ENGLISH APPAREL & EQUIPMENT MARKET**

**CELEBRATING 85 YEARS  
OF EXPERIENCE**

For eighty-five years, the Western & English Sales Association has provided a worldwide, world-class trade venue for retailers and wholesalers of equestrian related products.

WESA's DENVER January Market is distinguished as the Industry's leading trade show for Western apparel and accessories, tack, leather goods, animal health products, English apparel and equipment, and equestrian-related home décor, gifts and jewelry. No other trade setting offers retail buyers the wide variety of products and professionally managed events that the Denver International Western/English Apparel & Equipment Market consistently provides.

Eighty five years of tradition; 200,000-plus square feet for new and established exhibits; and a warm welcome-home for 8,000 buyers and sellers every January.

**Experience the DENVER Difference!**

**Market Days & Hours**

Friday, January 12 - Monday, January 15, 8:30 am - 6:00 pm  
Tuesday, January 16, 8:30 am - 1:00 pm

**Breakfast – Morning Wake-Up Call!**

Complimentary breakfast for WESA buyers — 7:30 - 8:45 am. Plaza Center

**Fashion Show and Opening Night Anniversary Party**

Friday, January 12, 6:00 - 7:30 pm, Plaza Center

**\$10,000 Market Certificates Anniversary Give Away**

Drawing at 7:30 pm, following the Fashion Show. One Store will win a \$2,000 Market Certificate. Sixteen Stores will get \$500 each in Market Certificates. It's the luck of the draw!

**National Day of the American Cowboy Seminar/Workshops**

Friday and Saturday, January 12 and 13 — 8:15 – 9:15 am, Plaza Center

**Horsemanship Program – Anniversary Celebrity Appearance**

Ray Hunt, "Master of Communication"  
Sunday, January 14, 11:00 am - Noon and 2:00 - 3:00 pm, Plaza Center

**Retailers' Night at the National Western Rodeo**

Complimentary tickets for Sunday, January 14,  
National Western Complex, 6:00 -10:00 pm

**Business Seminar – Anniversary Special Presentation**

Lynne Schwabe – "Back to Basics—Retailing 101"  
Monday, January 15, 8:15 – 9:15 am, Plaza Center

**Market Location**

Denver Merchandise Mart at I-25 and 58th Avenue  
451 E 58th Avenue, Denver, Colorado USA 80216