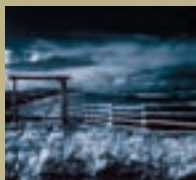


Accent[®]
HALTERS



Featuring...

Equi-Snap[®]



The patented Equi-Snap[®] is specially designed for **one-handed operation** that will not rub the horse or catch on fences.

Now available, stylish fashion colors and vibrant graduated halters.

Coastal^{pet} products inc.

Alliance, OH 44601
800-321-0248

www.coastalpet.com

WEA Has Strong Showing

The new Western & English Atlanta (WEA) market made its debut Sept. 23-25 at the North Atlanta Trade Center in Norcross, Ga. 180 exhibitors representing more than 265 lines were on hand at the event presented by Tully Markets, LLC.

"From what I have been able to determine, I think that makes us close to if not the second largest Western show out there," said organizer Roger Tully. "And, as for English, well, we had more English there than I have seen in a long time."

The location proved to be convenient, with an abundant number of hotels and restaurants within a five-minute drive of the Trade Center. Coffee and doughnuts were provided by Wrangler for buyers each morning, while a reception was offered Saturday and Sunday after the market closed. Sponsors for the evening events included Sedona West Boots, Jack Daniels Boots and Accessories, White Horse Apparel, 09 Apparel, Rogers Whitley Accessories and Smoky Mountain Boots.

Tully literally jumped into the fray

at the last minute when the former Atlanta Market was cancelled, and had only 12 weeks to plan and execute the event. Comment cards were available at the registration desk, and Tully said that virtually every comment he received was positive.

"The attitude of the reps and the retailers alike were incredibly upbeat. Some of the most favorable comments were about our location, the parking, the food and my staff, mostly family members," he said. "I guess all those people can keep trying to figure out how and where to have a show in the northeast, while we just keep selling product down in the south. As more and more English manufacturers wake up and realize that there is a tremendous English market in the south, they might find their way down here, too. The retailers are waiting."

The next WEA market is scheduled for Feb. 24-26, 2007. For more information, log on to www.tullymarket.com, call (770)978-8332 or email roger@tully.com.



Attitudes were upbeat on the market floor as exhibitors helped buyers make purchasing decisions.