

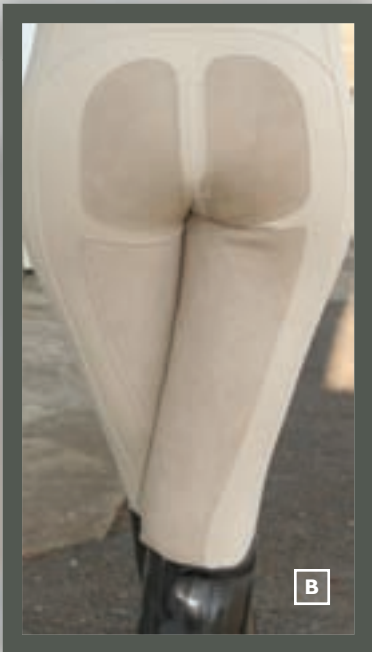
Seen on the Equine Fashion Scene

The winds of fashion blow from many directions, sometimes all at the same time. To help you chart a course for success in your approach to apparel, we've examined some current trends in both Western and English to see where they're headed. We also took a look ahead at what styles and colors retailers expect to be popular in the coming months. Dozens of top apparel manufacturers and leading retailers were surveyed to prepare this feature. It is our hope that retailers can draw on their insight to better prepare for what's ahead.

Paul Wahl, Editor

TREND: English Goes High-Tech

Beyond Spandex and its cousins is a world of innovative fabrics that are revolutionizing English riding comfort.



A. This coat features Outback's most technologically advanced composite fabric, combining polyester with a breathable inner membrane. www.outbacktrading.com

B. FITS breeches are constructed with material that has tiny perforations, allowing them to stretch, breathe and grip the saddle. Built with triangular gusset in the crotch and body-sculpting ab panel. www.funinthesaddle.com

C. The Goode Rider Dressage Coat offers "Stain Stopper" technology that repels all liquids, along with a comfortable, stretchy fit. www.gooderider.com

