

prizes. Free food and drinks, rides on a mechanical bull and boot shines will be included, along with a performance by country music artist Buddy Jewell. At 9 p.m., the doors to Grizzly Rose will open to the public for Rocky Brands night, sponsored in conjunction with Denver Country Music radio station KYGO-FM.

Also on hand for the activities will be David Sharp, president of Rocky Brands, Tommy Morrison, vice president of sales and Joe Marciante, vice president of sales—Western, along with vice president of key accounts and regional vice president Larry Miller, regional sales and key accounts manager Terry Duffy and head of Western product development, Glen “Scratch” Bratcher.

Prior to acquiring Durango, Rocky had developed a line of Western work-oriented footwear, which continues to grow. The Rocky Ride Comfort outsole technology has been changed to the new Techno Ride outsole.

Acquiring Durango has given the company additional penetration in the Western sector.



Tommy Morrison



David Sharp




Joe Marciante

of the nation’s fastest growing counties. Recent economic development projects have included the launch of Independence Air, with more than 300 daily flights from nearby Dulles Airport, and continuing construction by the Howard Hughes Medical Institute.

“We are pleased we have located a potential site in a key market for us,” said Stephen Day, CEO and President of Dover.

According to the company’s prospectus, it is using a highly sophisticated computerized system for choosing store sites. One of three different stores with varying footprints will be built on each site.

Dover’s stock was pegged at \$10 per share upon opening of trading. It spiked at \$13 a share several days later and by early December had settled back at the \$10 level.

Dover is based in Littleton, Mass., and operates three additional retail stores in Plaistow, N.H., Hockessin, Del. and Wellesley, Mass. 



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