

WETA Unveils Web Site Additions



Retailers, have you ever wanted to have an online discussion with fellow retailers about the difficulty of retaining trained staff? Manufacturers, have you ever thought it would be a nice idea to have one spot to turn to when you needed to hire a rep?

Both of those goals and much more have been accomplished, and are now being offered through an upgraded Web site operated by the Western-English Trade Association (WETA) at www.wetaonline.com.

The additions, which also include a library of “white pa-

pers” on a variety of topics of interest to those in the equine trade, were completed in November.

The organization’s membership page has also been reformatted and a listserv function has been added that allows WETA leadership to send an email to every member with the click of a couple keys.

“The framework is in place, and now we have to put some flesh on the bones,” said Paul Wahl, chairman of the WETA Education and Technology Committee, which spearheaded the Web site effort.

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Dover IPO Still Pending

Dover Saddlery’s plan to go public was pending at the close of deadline for the December issue of Tack ‘n Togs. A total of 2.5 million shares expected to be priced from \$12 to \$16 per share were part of the deal, according to documents from W.R. Hambrecht, which is assisting Dover in its efforts.

In the Open IPO plan Dover chose,