

WESA-DENVER NUMBERS UP

The fall Denver Market, sponsored by the Western-English Sales Association (WESA) drew 75 more store attendees this year than the fall market in 2004, and exhibit space requests were also up, according to Dennis Walkingshaw, WESA president.

Six retail stores won \$500 each after a drawing at the

Opening Night Casino party: Johnson's Arabian Ranch & Saddle Shop of Saginaw, Mich.; All Through the House of Shoshoni, Wyo.; Sel-Mart of Lake Charles, La.; Black Bear Trading Co. of Telluride, Colo.; Shop Welsh's of Edmonton, Alberta, Canada and Wild West Connection of Plant City, Fla.

More than \$5,000 was

raised for industry organizations during the WESA Open Golf Tournament. The number of players hitting the links grew to 100 this year.

The low gross trophies were awarded to Travis Barker from Wrangler, Clay Coil from Carhartt and Steve Wenta, also from Wrangler. Wenta was also honored for having the men's longest drive.

The new highest score bobble-head trophies went home with Pam Ling, Patti Sorg, Patty Healy and Suzanne Wigton, all from Miller International.

This year's benefactors included National Little Britches Rodeo, the National High School Rodeo Association and the Western Endowment Subsistence Trust.

INDY DEBUTS NEW HOME

The Indy Market, sponsored by the Midwest Western Wear and Equipment Association, opened its fall/winter market in a new home in Fort Wayne, Ind., Sept. 10. The Grand Wayne Center features 75,000 square-feet of exhibition space, along with an attached, newly remodeled four-star Hilton hotel. The next market event, Feb. 4-6, is also scheduled at the Center.

The Indy Market also announced winners of its top honors for the year, including Dale Milenbaugh as "Salesman of the Year" and Montana Silversmiths as having "Best Booth."

Milenbaugh is a rep for American Royal and Billy Cook Harness and Saddlery. Stores around the Midwest nominated top salesman candidates, and those who attended the market were allowed to vote. Others nominated included Ed Ceres, Suzanne Van Peurse and Mark Van Peurse.



Corey Zacherl and Philip Small accepted the Best Booth Award on behalf of Montana Silversmiths.



Dale Milenbaugh (left) accepts Salesman of the Year honors while Billy Cook looks on.

Industry News continued on next page

Wonder Whip



Choice of Champions

800-331-2855

P.O. Box 1222
Miami, OK 74355
918-542-1390 Fax
Division of U.S. Whip, Inc.



Race & Jump Bats
Polo & Track Whips
Lunge & Gaited Whips
Riding & Dressage Whips