

COMPANIES IN THE NEWS

BREYER TO OFFER DREAMER

The DreamWorks film, "Dreamer: Inspired By A True Story," is scheduled to debut Oct. 21. It is the story of a father who, for the love of his daughter, sacrifices almost everything to save the life of an injured race horse and bring the promising filly back to her former glory. To celebrate the opening, Breyer announced that it is the official licensee for the film and will develop models to coincide with the film's release.

HORSETV DEBUTS OCT. 27

The HorseTV Channel announced that it will offer full-time availability to multi-channel cable and satellite providers. The channel will present a full lineup of horse-related events and programming. G Force Cable in Aiken, S.C., will be the first to provide the programming, including events, recreational activities, competitions, stories and lifestyle pieces. For information on how to convince your local cable company to carry the channel or how your customers can find the channel, contact the channel at (818)598-1071.

PURINA MILLS PLANS EVENTS

Horse owners across the United States will be given the opportunity to learn more about health and nutrition during a series of events in October and November hosted by Purina Mills Horse Business Group. Produced in an environment Purina promises to include "facts and fun," the shows will also give horse owners a chance to take advantage of special offers from the company. Purina will also urge those attending to support the North American Riding for the Handicapped Association in Denver. A schedule of the events can be found at horse.purinamills.com.

Industry News continued on next page

BE PREPARED

Emergency Shoe Removal Kit

Mustad has designed the *Emergency Shoe Removal* kit to be used when there is no immediate access to a professional farrier. A *must have* for owners, breeders, handlers and veterinarians.

Mustad products included in the kit:

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- Instruction guide
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