



- Clockwise from upper left:
- Summer hats are popular with out-of-town customers, many of whom say they came into the store because of the road signs they saw on the way into Steamboat Springs. The man trying on the white straw hat was visiting from Ireland.
  - Ty Lockhart (right) along with his brother Del, is the fourth generation of the Light family to run the store. Ty's son Brandon (left) represents the fifth generation.
  - A 12-year veteran of the store assists customers in choosing a new hat.
  - A colorful display of Western-style blankets helps attract the attention of browsers.
  - Brandon Lockhart answers questions about a kid's cowboy hat.
  - The store's most popular merchandise, including baseball caps, T-shirts, denim shirts and coffee cups, was affixed with the 100-year anniversary logo and set in a prominent display where shoppers cannot miss it.
  - A mom stands by after giving her little tyke a leg up onto 6-foot tall Lightning.

