



Billion Industry

approximately 3.9 million involved in recreational activities and 2.7 million participating in showing and other competition.


- The state with the largest horse population in the United States is Texas (1 million). Second is California (700,000), and Florida ranks third (500,000).

- Quarter horses are the most popular breed with an estimated 3.2 million in stables, stalls and fields nationwide. The second-largest group is thoroughbreds (1.2 million). The study provides breakouts for these two breeds because The Jockey Club and the American Quarter Horse Association provided additional funding for the study.

- The horse industry pays \$1.9 billion in taxes on an annual basis to all levels of government.

Among trends documented in the report are the impact of the Internet for the purchase of equine-related goods and services, advances in equine veterinary medicine and improved horse breeding practices, expanded interest in retraining horses for second careers and long-term care for retired horses.

A spokesman for the American Horse Council said previous studies had centered more on horse racing, but the latest version “has more thoroughly and effectively captured other vital elements of the industry.”

The study was conducted by Deloitte Consulting. Details are available on the horse council’s Web site at www.horsecouncil.org. 

MINNETONKA SANDALS

We'll add color to your bottom line.

Phone: 612-331-8493

Minnetonka Moccasin Company has filed copyright registrations for the above pictured bead and metal designs and will aggressively protect these unique features from being copied.