

We can wash our own hair with products purported to strengthen, shine, preserve color or curl, and many others. Many horse owners use similarly targeted shampoos to clean, whiten and brighten their equine friends. There's also a shampoo for every skin ailment and wound.

The Dirt on Shampoo

To help you guide your customers in picking the potions that best meet their sudsing needs, here's a primer on the properties of equine shampoos. [By Jennifer O. Bryant]

