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## Horse Health: The Dirt on Shampoos **10**

Help your customers pick the potion that best meets their sudsing needs.

### Hot Topic

- Industry In Focus
- Three major store expansions highlighted

## Made in the U.S.A. **16**

Retailers and manufacturers share differing views on American-made products in a global economy.

## Boot Retailing: Traditional & Beyond **26**

Keep your core customers happy while attracting others with a variety of footwear.

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