

FARNAM – The People Who Know Horses BEST

Serving You and Your Customers for the Long Run

- CONSISTENT HIGH PRODUCT QUALITY BACKED BY A 100% MONEY-BACK GUARANTEE
- INNOVATIVE PRODUCTS HORSE PEOPLE WANT
- ATTRACTIVE PACKAGING THAT HELPS SELL
- EXTENSIVE NATIONAL AND REGIONAL ADVERTISING, REACHING MILLIONS OF HORSE OWNERS
- EFFECTIVE P.O.P. AND PROMOTIONAL MATERIALS TO STIMULATE IN-STORE SALES
- MERCHANDISING ASSISTANCE BY FIELD REPRESENTATIVES
- PARTNERSHIPS WITH THE AQHA, NRCHA, AMERICAN FARRIERS ASSOCIATION, HORSE SHOWS IN THE SUN, AND OTHER LEADING EQUINE ASSOCIATIONS
- CUSTOMER SERVICE 800-NUMBERS AND DEALER REFERRALS
- WEBSITES PROVIDING CUSTOMERS INFORMATION AND COUPONS



FARNAM & YOU – SIDE BY SIDE

With almost 60 years of animal health experience, Farnam probably knows more about horse care than anyone. That's why no one offers retailers such a variety of nationally recognized brands backed with such an exceptional level of service. We invite you to ride along.

Find out how you can become a **FARNAM PREMIER DEALER**
call **800-720-0032 x2159**.

farnamhorse.com

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