

rendering, "The Last Drop from his Stetson."

The artwork is the most prominent commercial commission for Arizona cowboy artist Lon Megargee (1883-1960), who completed the rendering in the mid-1920s. It has been used for many years on the inside of Stetson hats.

RHE Hatco has also announced that Resistol has become the official hat and sponsor of the National Cutting Horse Association. A premier hat line featuring the association's logos will be launched in 2005, including a full line of quality hats in a wide assortment of colors.



The Fort Worth-based association has been growing at a record pace, and it now has nearly 16,000 members.

Stetson hats have become the official hat of the Professional Bull Riders, debuting at the recent Mohegan Sun performance in Connecticut.

The company also announced it will debut a new line of buffalo felt hats at the Denver WESA Market in January. Resistol's American Bison line will be offered in traditional Western hat styles, as well as a full outdoor line to meet the needs of hunters, fishermen and woodsmen.

The story of the Old West and the great American Buffalo will be presented through the new line of hats. 🐃



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