

Rosy on Retail Jobs

Having trouble recruiting employees because too many of your potential applicants have preconceived notions about retail jobs? The National Retail Federation is riding to the rescue.

The organization has published a two-page handout dispelling retail industry myths. For instance, according to the federation, not all retail jobs pay minimum wage. "Salary levels in the retail industry are comparable and exceed those in other industries' entry-level jobs," the publication says.

If you think the number of retail jobs is declining because of e-commerce, think again. The association claims that e-commerce only supplements, not replaces, the other aspects of the retail industry. Moreover, retail employees with information technology skills will be more highly valued than ever.


For copies of the publication, visit retailindustry.about.com/library/blcareer.htm.

Five Cents, Please

Retailers will be taking in nickels of a different stripe early in 2005. The United States Mint announced that it is issuing two newly designed 5-cent coins (nickels) to complete the Westward Journey Nickel Series. A fresh, new image of President Thomas Jefferson will grace the obverse (heads side) of both nickels. It will be the first time that the image of Jefferson on the nickel has been changed.

The reverse (tails side) of the first nickel will be an American bison design reminiscent of the beloved Buffalo Nickel. A second newly designed nickel will feature the same new image of Jefferson on the obverse, with a reverse design that signifies the culmination of the Lewis and Clark expedition. The nickel series has symbolically followed Lewis and Clark along their journey.

The three new images were selected from 144 designs submitted by the United States Mint sculptor-engravers and the 24 artists in the agency's new Artistic Infusion Program.

A law passed by Congress and approved by President George Bush in April 2003 authorized the redesign of the nickel for the first time since 1938 to commemorate the bicentennials of the Louisiana Purchase and the Lewis and Clark Expedition. 



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